



2015 Alaska Snow Safety Summit Sponsorship Kit

The Alaska annual Snow Safety Summit

Bringing together Alaska's snow safety professionals,
agencies and practitioners to benefit the general public

November 5th, 2015, 8:30 am to 3:30 p.m.

BP Energy Center

900 E. Benson Blvd, Anchorage, Alaska 99508

Register: <https://www.eventbrite.com/e/2015-alaska-snow-safety-summit-tickets-17571299229>

Contact: Debra McGhan, Executive Director

dmcghan@alaskasnow.org

907-982-0332





Alaska Snow Safety Summit SPONSORSHIP KIT

TITLE SPONSOR—ONE SPOT AVAILABLE—\$2,500

- Brought to you by... Branding and prominent logo for event program
- Brought to you by... Branding with logo and hotlink on website home page
- Social Media releases with recognition and hotlink
- Opportunity for gift placement in the welcome bag
- Opportunity for three minute welcome speech at the opening of the event
- Thank you recognition in media press releases and follow up reporting

LUNCHEON SPONSOR— ONE SPOT AVAILABLE—\$750

- Lunch brought to you by... Branding and prominent logo placement during lunch event
- Recognition with branding logo and hot link on website
- Social media release with recognition and hotlink
- Thank you recognition in media release and follow up reporting

EVENT SUPPORTER—UNLIMITED SPOTS AVAILABLE—\$100

- Recognition with hot link on website
- Thank you in follow up media release
- All proceeds support public outreach



2015 Anchorage Community Snow Fest Sponsorship Kit

Avalanche awareness community training

Meet and Train with Alaska's snow safety professionals,
agencies and practitioners

November 7th, 2015, 11 am to 3 pm

Loussac Public Library



Register: <https://www.eventbrite.com/e/2015-alaska-snow-safety-summit-tickets-17571299229>

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2015 ALASKA COMMUNITY SNOW FEST

NOVEMBER 7, 2015 11 AM - 3 PM

BRING ON WINTER!



Free Avalanche Awareness Activities

- ❖ Meet and Train with Alaska's snow safety professionals, agencies and practitioners
- ❖ Check out new gear, sleds, skis, boards and more
- ❖ Burn Barrel Snow Dances!
- ❖ Winter Fun games and activities for all!

Saturday, Nov. 7th, 2015, 11 am to 3 pm

Loussac Public Library—3600 Denali Street

REGISTER:

Contact: Debra McGhan, Executive Director

dmcghan@alaskasnow.org

907-982-0332





ANCHORAGE COMMUNITY SNOWFEST SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR—ONE SPOT AVAILABLE—\$2,000

- Brought to you by... Branding and prominent logo during event
- Brought to you by...Branding with logo and hotlink on website home page
- Social Media releases with recognition and hotlink
- Prime space at the Snow Fest
- Opportunity for three minute welcome speech at the opening of the event
- Thank you recognition in media press releases and follow up reporting

PRESENTING SPONSOR— TWO SPOTS AVAILABLE—\$1,000

- Branding and prominent logo placement during event
- Recognition with branding logo and hot link on website
- Social media release with recognition and hotlink
- Thank you recognition in media release and follow up reporting

EVENT SUPPORTER—UNLIMITED SPOTS AVAILABLE—\$500

- Supported by... Logo placement during community event
- Recognition with logo and hot link on website
- Listed in Social Media releases and Press Release
- Thank you recognition in media release and event follow-up

Participants to include Sledders, Skiers, Boarders, Hikers... Snow Lovers!



SNOW SUMMIT & COMMUNITY SNOWFEST SPONSORSHIP OPPORTUNITIES

RECOGNITION FOR BOTH EVENTS

TITLE SPONSOR—ONE SPOT AVAILABLE—\$5,000

- Brought to you by... Branding and prominent logo during both events
- Brought to you by...Branding with logo and hotlink on website home page
- Social Media releases with recognition and hotlink
- Prime space at the Snow Fest
- Opportunity for three minute welcome speech at the opening of the Summit
- Thank you recognition in media press releases and follow up reporting

PRESENTING SPONSOR— TWO SPOTS AVAILABLE—\$2,500

- Branding and prominent logo placement during events
- Recognition with branding logo and hot link on website
- Social media release with recognition and hotlink
- Thank you recognition in media release and follow up reporting

EVENT SUPPORTER—UNLIMITED SPOTS AVAILABLE—\$500

- Supported by... Logo placement during community event
- Recognition with logo and hot link on website
- Listed in Social Media releases and Press Release
- Thank you recognition in media release and event follow-up

Participants to include Sledders, Skiers, Boarders, Hikers... Snow Lovers!